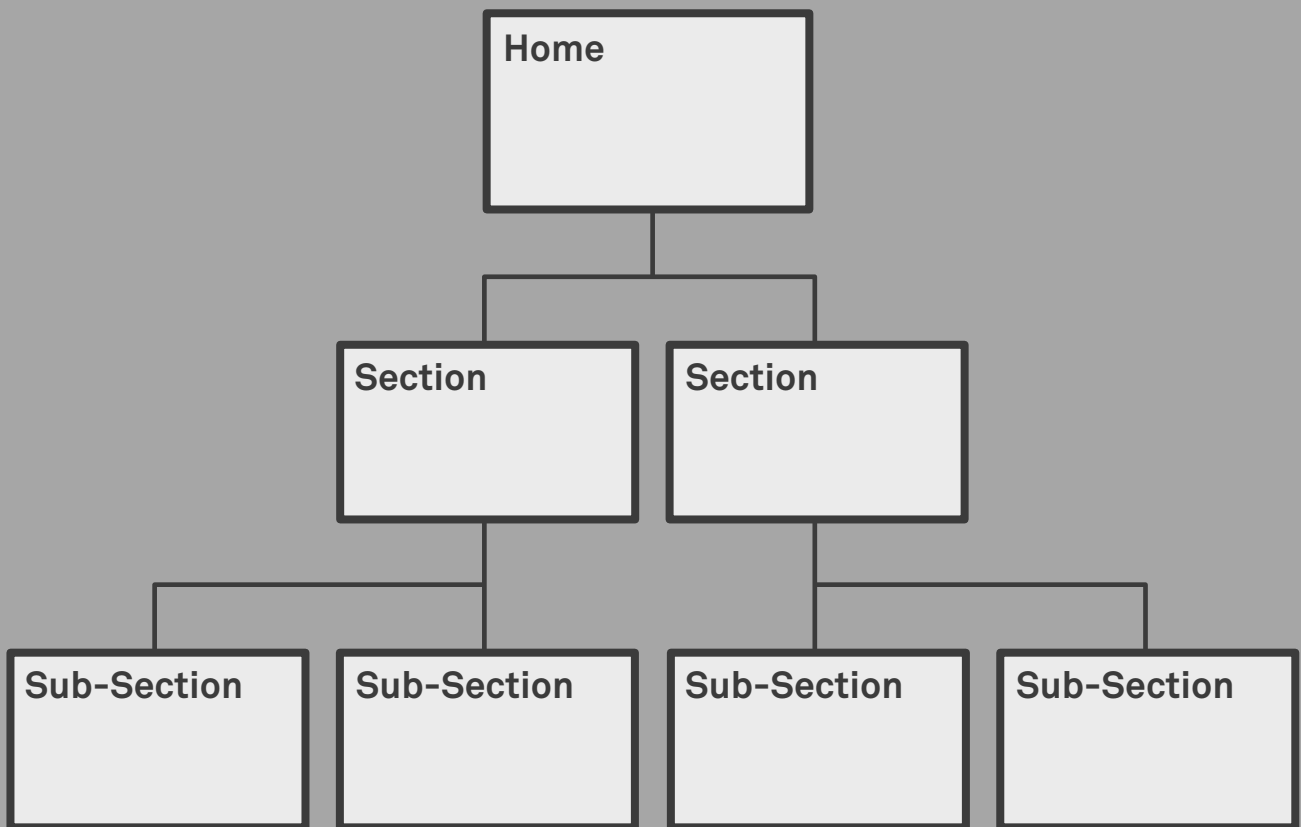


It's about you

.....

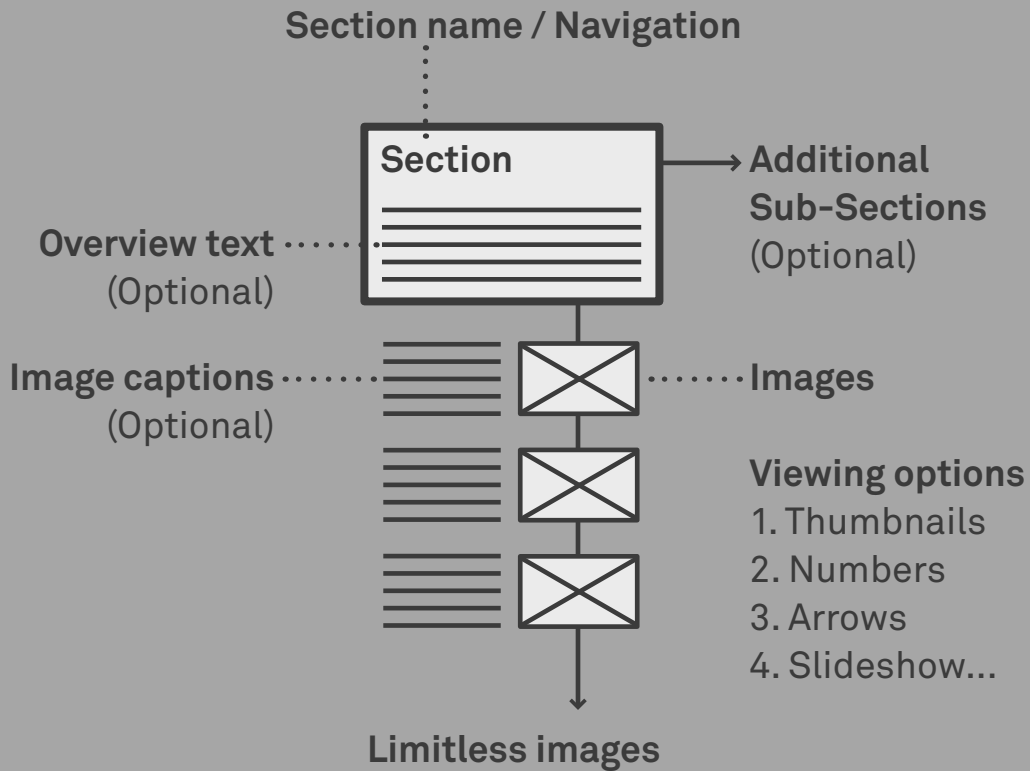
justiceforall.withassociates.com



Structures and systems

Successful sites are ones that users can navigate easily. If a site is confusing and content is hard to find then users won't persist for long, nor bother to return.

For this reason it's imperative to thoroughly think through the architecture of a site before any stylistic design begins.

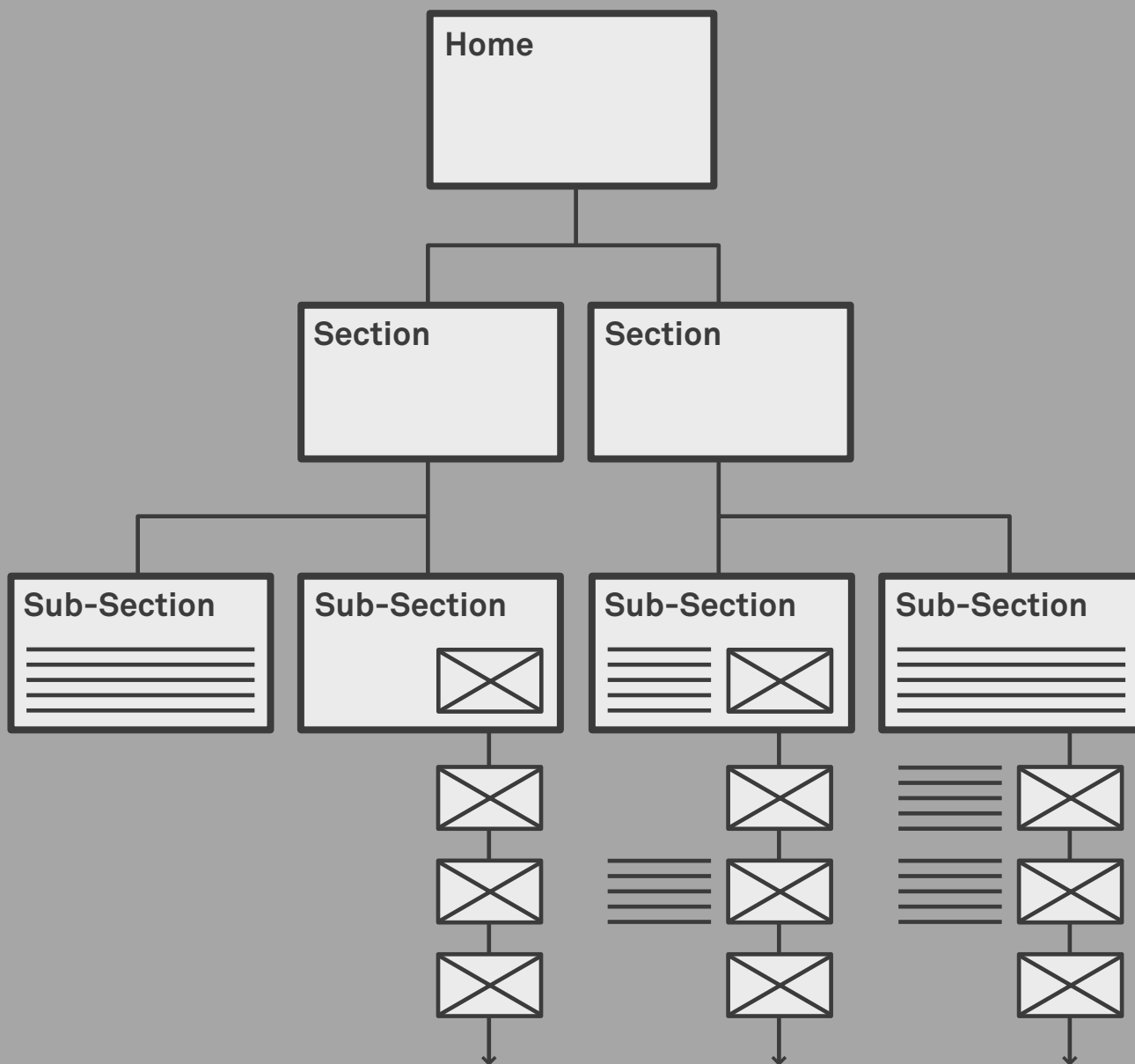


The Swiss Army Section

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With Justice For All we distilled the elements of what makes a good portfolio site and devised a simple system that enables almost limitless flexibility.

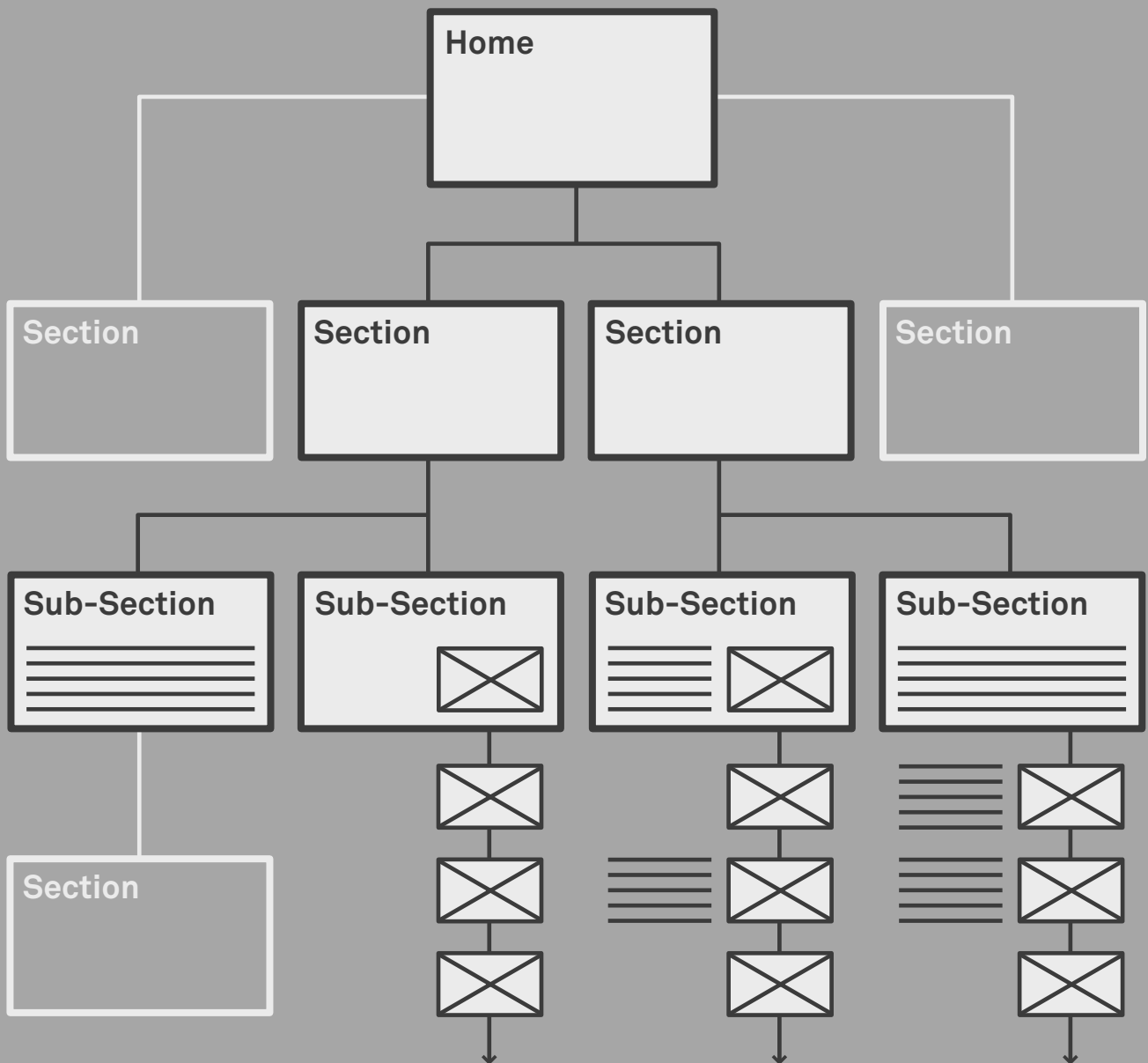
Essentially, it consists of a single kind of Section that allows within itself, words, images and captions, as well as respective Sub-Sections, all with the same ability.



Devise, then design

.....

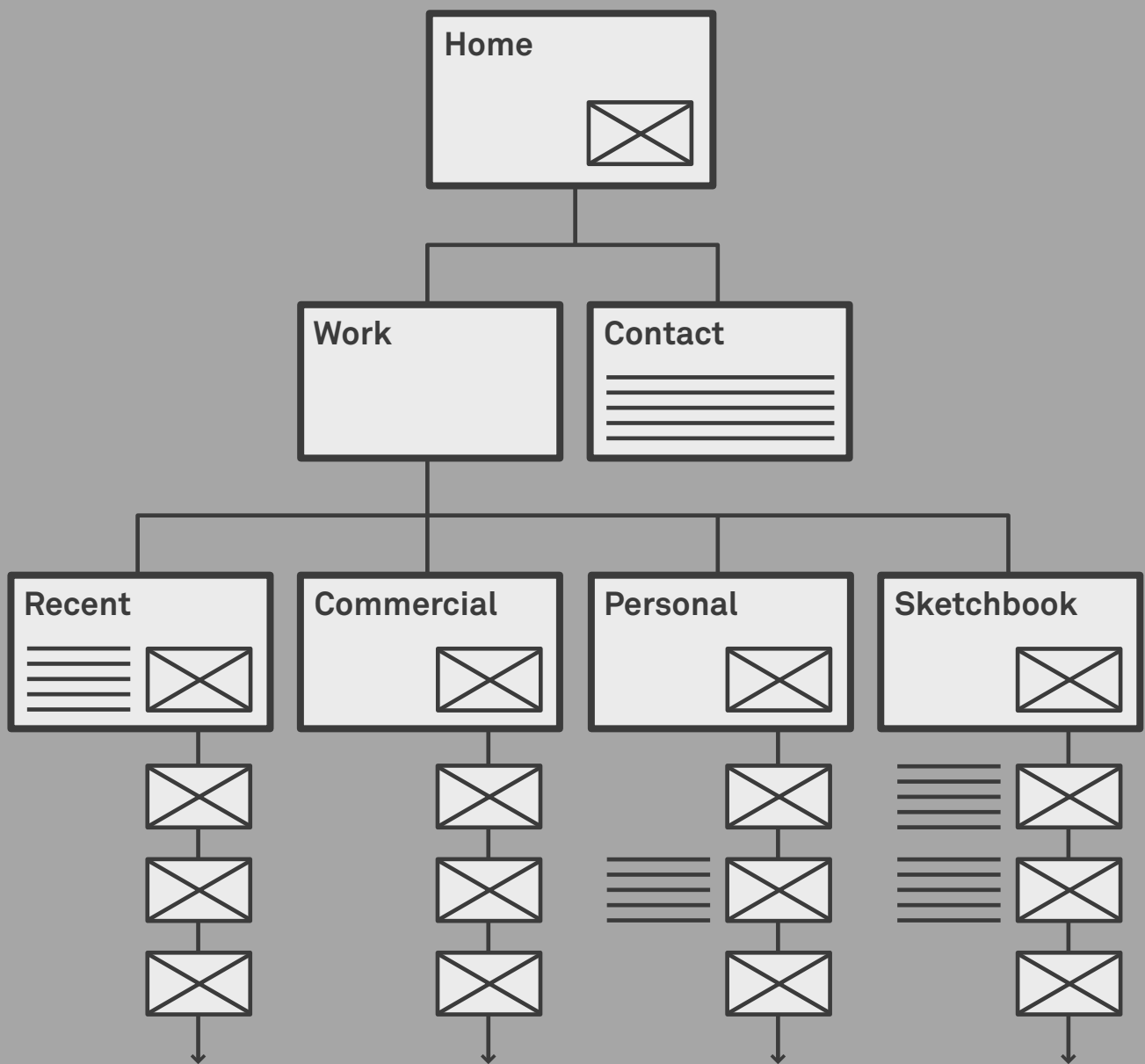
With the 'Swiss Army Section' in your arsenal, creating a Justice For All site becomes a process as simple as using LEGO.



Growth within the system

The key to the whole system though, and effective *raison d'être* of the 'Swiss Army Section' is the fact that the whole thing can easily be edited through the content manager.

This means that with properly considered designs, the ability to add to the site, or even change it's structure, is left wide open.



The classic solution

When it comes down to it, the best portfolio sites are the most straightforward ones, and simple 'Work' and 'Contact' sections could be all that is needed.

Again though, with proper consideration given to the layout of the design, like there being a need for 10 Sub-Sections instead of 2, or a gallery of 100 images instead of 10, a Justice For All site can accommodate almost any growth required in the future.